

Human Milk Banking Association of North America's 2017- 2020 Strategic Plan

Goal area: LEADERSHIP

By 2020, HMBANA is led by a governing Board of Directors, a full-time permanent Executive Director with staff and a staffing plan, and has applied an equity lens throughout all of its work.

Goal area: RESOURCE DEVELOPMENT

By 2020, HMBANA's revenue model covers all of its operating expenses and includes plans for growth through further additions to its portfolio of private foundation grants, government support, membership dues, and earned-income dollars.

HMBANA advances the field of nonprofit milk banking through member accreditation, development of evidence-based best practices, and advocacy for breastfeeding and human lactation to ensure an ethically sourced and equitably distributed supply of donor human milk.

Goal area: COLLECTIVE IMPACT

By 2020, HMBANA has clearly articulated its value to membership through agendas for research and policy advocacy and has extended its value through strategic external partnerships and collaborations.

Goal area: STRUCTURE

By 2020, HMBANA has instituted a comprehensive and unified approach to advancing the field of non-profit milk banking through building and strengthening the association in partnership with its members.