### Human Milk Banking Association of North America’s 2017-2020 Strategic Plan

- **Goal area: LEADERSHIP**
  By 2020, HMBANA is led by a governing Board of Directors, a full-time permanent Executive Director with staff and a staffing plan, and has applied an equity lens throughout all of its work.

- **Goal area: RESOURCE DEVELOPMENT**
  By 2020, HMBANA’s revenue model covers all of its operating expenses and includes plans for growth through further additions to its portfolio of private foundation grants, government support, membership dues, and earned-income dollars.

- **Goal area: COLLECTIVE IMPACT**
  By 2020, HMBANA has clearly articulated its value to membership through agendas for research and policy advocacy and has extended its value through strategic external partnerships and collaborations.

- **Goal area: STRUCTURE**
  By 2020, HMBANA has instituted a comprehensive and unified approach to advancing the field of non-profit milk banking through building and strengthening the association in partnership with its members.

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**HMBANA advances the field of nonprofit milk banking through member accreditation, development of evidence-based best practices, and advocacy for breastfeeding and human lactation to ensure an ethically sourced and equitably distributed supply of donor human milk.**