

# INTERNATIONAL DONOR MILK CONFERENCE

Austin, Texas, April 20-21, 2020



## HMBANA MEMBER MILK BANK SPONSORSHIP OPPORTUNITIES

*Our Growth is Your Edge*

Dear HMBANA Milk Bank Member,

Here is an exciting list of sponsorship opportunities for our international donor milk conference. By supporting HMBANA, you are also expanding your own milk bank's resources, as our growth is your edge for success.

Each of our 27 members is committed to nonprofit milk banking for the same reason – our drive to create a world where all infants have the access they need to human milk. Supporting our association lifts each of us up to accomplish this mission.

As we will discuss in the conference, the dynamics of donor milk and milk banking are constantly changing. Our ability to respond proactively requires that we grow financially. Your sponsorship helps us do that while also getting your milk bank well-deserved attention in front of your peers and our broader milk banking community.

I hope you will take the following options into consideration and I look forward to discussing them with you.

Sincerely,

Lindsay Groff, MBA  
Executive Director



# MILK BANK SPONSORSHIP LEVELS

## \$5,000 (LIMITED TO FOUR SPONSORS)

- Introduce **keynote speaker** and talk about your milk bank at the podium (4 minutes)
- **OR** Sponsor/announce **lunch** and talk about your milk bank at the podium (4 minutes)
  - Two complimentary conference registrations
  - Two complimentary milk bank mingle tickets
  - Unique opportunity to distribute your milk bank's "swag" in conference bag
  - Logo on sponsor slide show
  - Logo in conference program
  - Logo on poster board display
  - Framed membership map for use at your milk bank
  - One complimentary piece of HMBANA "swag"

## \$2,500

- Introduce a **plenary speaker** and talk about your milk bank at the podium (2 minutes)
- **OR** Sponsor/announce the **poster session** and talk about your milk bank at podium (2 minutes)
  - One complimentary conference registration
  - One complimentary milk bank mingle ticket
  - Logo on sponsor slide show
  - Logo in conference program
  - Logo on poster board display
  - Framed membership map for use at your milk bank
  - One complimentary piece of HMBANA "swag"

## \$1,000

- Sponsor/announce a **break** and mention your milk bank at the podium (1 minute)
  - Logo on sponsor slide show
  - Logo in conference program
  - Logo on poster board display
  - One complimentary piece of HMBANA "swag"

## \$500

- General acknowledgement of your milk bank's support
  - Logo in conference program
  - Logo on poster board display
  - One complimentary piece of HMBANA "swag"

YES, we will exhibit at the 2020 International Donor Milk Conference!

<https://www.hmbana.org/eventregistration/>