

Strategic Map

Our Core Values:

Safety: We develop and promote evidence-based standards that prioritize the quality of milk to protect babies and maximize their health.

Integrity: We hold ourselves accountable to high ethical practices in the sourcing and distribution of human milk.

Equity: We seek to ensure that human milk is accessible to every vulnerable infant.

Unity: We provide leadership to a network of nonprofit milk banks in North America and work collaboratively with others to promote and advocate for child health and nutrition.

Our Mission: To advance nonprofit milk banking through advocacy, evidence-based standards, and member accreditation.

Our Strategic Priorities: 2025 - 2027

