



## ***HUMAN MILK BANKING SYMPOSIUM SPONSORSHIP OPPORTUNITIES***

***April 12 -13, 2019***

Engage with over 100 attendees directly involved in nonprofit human milk banking in a small setting, designed for real conversations. Support HMBANA's 2019 Symposium, *Human Milk Matters*. Convened on April 12<sup>th</sup> and 13<sup>th</sup> in Chicago, IL at the Hilton Garden Inn, the symposium brings together staff and board members from our 27 member milk banks across the United States and Canada.

Staff come to discuss milk bank operations and ways to improve best practices throughout the field. As such, sponsoring provides an excellent opportunity for reaching out and making your product known throughout our community. Don't miss this unique opportunity to talk one-on-one with decision makers and influencers in the milk banking industry!

### **PRESENTING SPONSOR - \$10,000**

- Welcome attendees at opening session and talk about your products/services (6 min)
- Prominent logo on all signage and event page of HMBANA website
- Prominent full-page advertisement in event program
- Company mention and link in all digital promotions
- Complementary table in symposium hall with best location
- Four (4) complementary participant registrations
- Minimum of four (4) social media posts in event promotion
- Acknowledgement in press releases

### **LUNCH SPONSOR - \$5,000**

- Welcome attendees at lunch and talk about your products/services (3 min)
- Featured logo on all signage and event page of HMBANA website
- Half-page advertisement in event program
- Complementary table in symposium hall
- Two (2) complementary participant registrations
- Minimum of two (2) social media posts in event promotion

### **SUPPORTING SPONSOR - \$2,500**

- Logo on signage and event page of HMBANA website
- Quarter-page advertisement in event program
- Complementary table in symposium hall
- One (1) complementary participant registration
- One (1) social media post in event promotion



## **MILK BANK SUPPORTER - \$1,000**

- Logo in event program
- Complementary table in symposium hall
- One (1) social media mention during symposium

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## **YES, we will support the 2019 Symposium on Human Milk Banking: Milk Matters!**

Name of Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

### Level of Sponsorship:

\_\_\_\_\_ Presenting Sponsor (\$10,000)

\_\_\_\_\_ Lunch Sponsor (\$5,000)

\_\_\_\_\_ Supporting Sponsor (\$2,500)

\_\_\_\_\_ Milk Banking Supporter (\$1,000)

\_\_\_\_\_ Check enclosed

\_\_\_\_\_ Credit card

Card number: \_\_\_\_\_

Name on card: \_\_\_\_\_

Expiration date: \_\_\_\_\_ Security code: \_\_\_\_\_

Or pay online: <https://www.hmbana.org/how-to-help/donate-money.html>